

# GCSE BUSINESS



**“Learn about the factors you need”**

# GCSE Business

## Theme 1 (Exam)

### **Investigating Small Business**

- Enterprise and entrepreneurship
- Spotting a business opportunity
- Putting a business idea into practice
- Making the business effective
- Understanding external influences on business

## Theme 2 (Exam)

### **Building a Business**

- Growing a business
- Making marketing decisions
- Making product decisions
- Making financial decisions
- Making human resource decisions

Two exams in summer of Year 11  
Paper is divided into three sections:  
Section A: 35marks  
Section B: 30 marks  
Section C: 25 marks

# GCSE Business

## Course Overview

- GCSE Business comprises a mix of examination based work topics.
- It introduces students to the world of business and will equip students with the knowledge and skills necessary for working in a wide range of business enterprises.
- Students are able to investigate small businesses and see how businesses grow.
- Students will look at the financing behind businesses.
- Students learn about real financing that they can then use in life for buying houses, cars and starting their own business!
- Exams are externally sat and will be in summer of year 11.

# WHY GCSE BUSINESS?

- ▶ So, here's 5 reasons why a business qualification could be the best decision you make for your career!
  - ▶ 1. Business is made up of a huge number of different sectors. By completing a qualification before launching into the workplace, you'll get the opportunity to discover which aspect of Business you have the most passion for, and which is best suited to your natural skillset in order to succeed.
  - ▶ 2. Once you've decided which sector of Business is best suited to you, you'll discover there's Business related jobs in almost every job sector imaginable!
  - ▶ 3. While learning and working, you'll create and develop a huge number of new skills. These will be highly transferrable to new adventures in your work life
  - ▶ 4. Business offers the ability to progress in the workplace, with performance reviews and promotion opportunities.
  - ▶ 5. You can make Business qualifications adaptable to you! They are great at leading you into Apprenticeships, T Levels, A Levels, BTEC, and degree/degree apprenticeship