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| Autumn Term - Year 7 | Spring term - Year 7 | Summer Term - Year 7 |
| Not taught in Year 7 | | |
| Autumn Term - Year 8 | Spring term - Year 8 | |
| Not taught in Year 8 | | |
| Autumn Term - Year 9 | Spring term - Year 9 | Summer Term - Year 9 |
| <p>Enterprise unit taught in year 9 ICT</p> <ul style="list-style-type: none"> - Developing an Enterprise idea <ul style="list-style-type: none"> - Advertising methods - Marketing & pricing - Presenting idea | | |
| Autumn Term - Year 10 | Spring term - Year 10 | Summer Term - Year 10 |
| <p>Exploring enterprises: What is an enterprise? Types and characteristics of SMEs The purpose of Enterprises Entrepreneurs</p> | <p>Exploring enterprises: Customer Needs Market Research Understanding competitors External Factors Situational Analysis Planning and Pitching</p> | <p>Planning and Pitching an Enterprise Activity</p> |

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| | an Enterprise Activity | |
| Autumn Term - Year 11 | Spring term - Year 11 | Summer Term - Year 11 |
| <p>Promotion and Finance for Enterprise:</p> <p>Financial Documents</p> <p>Payment Methods</p> <p>Sources of Revenues and costs</p> <p>Statements of Income and Financial position</p> <p>Profitability and Liquidity</p> <p>Using cash flow data</p> <p>Suggesting improvements to cash flow problems</p> <p>Break-even analysis</p> <p>Sources of business finance</p> <p>Planning for and Pitching an Enterprise Activity</p> | <p>Promotion and Finance for Enterprise:</p> <p>(External Examination in Feb 2022)</p> <p>Promotion and Finance for Enterprise:</p> <p>The Promotional Mix</p> <p>Targeting and Segmenting the Market</p> | <p>Promotion and Finance for Enterprise:</p> <p>(External Examination Resit Opportunity May 2022)</p> |

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